



Oregon State University
Oregon Wood Innovation Center



Advisory Council Charter
Version 1: November 2008

1. Introduction & Background

The Oregon Wood Innovation Center (OWIC or Center) was formed in 2006 as a joint initiative of the OSU College of Forestry and OSU Extension Service. OWIC's primary **mission** is to *improve the competitiveness of Oregon's wood products industry by fostering innovation in products, processes, and business systems*. The Center is intended to serve as the primary link between university research and the needs and opportunities in Oregon's forest industry.

OWIC's seeks to be a 'one-stop shop' for wood-products innovation-related resources at Oregon State University. Our primary activities include technical assistance, communication and networking, and education. Key measures of success for OWIC are the results of projects completed for companies – new products launched, new markets entered, dollars saved, problems solved, jobs created or retained, etc.

OWIC staff includes a Director and Assistant Director. All faculty in the Department of Wood Science & Engineering are directly affiliated with OWIC, but we can and will access any OSU faculty member for specific needs.

2. Advisory Council Roles and Responsibilities

The primary role of the OWIC Advisory Council (AC) is to provide strategic and tactical advice on how OWIC can best fulfill its mission and vision. Specifically, the AC will provide input about industry needs, challenges, and trends; serve as a sounding board for new program ideas and help evaluate the success of strategies and activities conducted by the Center.

AC members will be asked to participate in one face-to-face meeting each year and to provide informal input to OWIC staff throughout the year. The annual meeting will include updates on year-to-date activities, proposed future plans, and a review of long-term strategies for the Center. AC members will be asked to actively provide input and advice regarding strategies and activities and to make suggestions for changes and improvements that will help OWIC effectively meet its mission and vision. AC members are expected to be informed and aware of OWIC activities and capabilities and to help promote the Center with various publics including industry leaders, legislators, and other decision-makers.

3. Membership

AC members will be selected to represent a broad cross-section of the Oregon forest products industry. Representatives will be sought from primary wood products manufacturers (one small and one mid-sized firm), secondary/value-added manufacturers (one small and one mid-sized firm), a lumber broker/trader, an industry consultant, architect or homebuilder, non-governmental organization/non-profit, an entrepreneur, and a supplier to the forest products industry.

AC members will be asked to serve two-year terms.